



WEEK 6 – PITCH DECK, PRACTICE, ELEVATOR PITCH, NETWORKING

NAME: _____ MENTOR: _____
AGE: _____



PITCH DECK CREATION

USE POWERPOINT OR MICROSOFT WORD TO CREATE AN 8-PAGE PITCH DECK:

1. INTRODUCTION – NAME, PRODUCT NAME, DATE
2. PRODUCT/SERVICE INFO – IDENTIFY PROBLEM OR OPPORTUNITY
3. WHAT IS MY BIG WHY? WHY ARE YOU DOING THIS PRODUCT INSTEAD OF SOMETHING ELSE?
4. WHO ARE MY POTENTIAL CUSTOMERS?
5. WHAT IS MY REVENUE AND EXPENSE DATA ON THIS PRODUCT?
6. WHAT IS MY MARKETING PLAN FOR MY BUSINESS?
7. WHO ARE THE MEMBERS OF MY TEAM?
8. WHAT IS MY CONTACT INFORMATION?

PITCH DECK PRACTICE PRESENTATION

MAKE A COMMITMENT TO DO THESE STEPS:

1. PRACTICE BY YOURSELF. YOU CAN RECORD YOURSELF PRESENTING. WHAT DID YOU LEARN ABOUT THIS PROCESS?

2. PRACTICE WITH YOUR PARENTS. LIST THEIR FEEDBACK BELOW:

3. PRACTICE WITH MENTOR. LIST THEIR FEEDBACK BELOW:

4. PRACTICE WITH FRIENDS OR PEERS. LIST THEIR FEEDBACK BELOW:



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ELEVATOR PITCH

BASED FROM WHAT YOU LEARNED SO FAR, WRITE DOWN YOUR ELEVATOR PITCH BELOW

NETWORKING

ATTEND A COMMUNITY NETWORKING EVENT. READ LOCAL NEWSPAPER TO SEE EVENTS. THESE CAN BE:

- CHAMBER OF COMMERCE RIBBON CUTTINGS
- BUSINESS LUNCH AND LEARNS
- EDUCATIONAL EVENTS

WRITE DOWN WHO YOU TALKED TO AND HOW YOU CAN HELP THEM WITH THERE BUSINESS, INITIATIVE, OR VISION

1. _____
2. _____
3. _____